

# 2019-2020 District Goals



**District:** District 129  
**Constitutional Area:** Europe

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 70% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process.
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training.
- I will support and promote Club Officer learning events.

Additional action items to achieve this goal:

- I will support GAT members to translate new materials from Lions Learning Centre.
- I will encourage GLT Coordinator to take care of District learning centre with training materials.

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 70% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process.
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training.
- I will support and promote Region/Zone Chairperson training events.
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training.

## LEARNING FOR EVERY LION

### Lions Leadership institutes

**During the 2019-2020 fiscal year, the district will identify 2 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area.**

### Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

### Custom goal and action items

- Education for future zone chairpersons will be carried out in Jun. 2019.
- Education for new members will take place in Oct. and Nov. 2019.
- Education for vice presidents and other potential lions leaders is to be in May 2020.
- Online training and education for club presidents will be completed till Jun. 2020.
- Workshops for secretaries and club treasurers will be completed till November 2019.
- We will prepare a set of potential leaders.

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	20
2nd Quarter	10
3rd Quarter	20
4th Quarter	30

**By the end of the 4th quarter, the district will add a total of 80 new members.**

### Action Items:

My district will induct 20 new Lions under 40 years old.

My district will convert 10 Leos to Lions.

My district will organize at least 1 membership growth event(s).

All clubs in my district will set individual membership goals.

My district will use and promote membership resources to achieve our goal (i.e. Just Ask! Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant).

## NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	0	0
3rd Quarter	0	0
4th Quarter	1	20

**By the end of the 4th quarter, the district will start 1 new clubs.**

**With a minimum of 20 charter members.**

### Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs.

My district will use and promote membership resources to achieve our goal (i.e. Membership Development Grants, New Club Development Guide, and Just Ask! Guide).

## MEMBER RETENTION

	Drops
1st Quarter	10
2nd Quarter	30
3rd Quarter	10
4th Quarter	35

**By the end of the 4th quarter, the district's membership drops will not exceed 85 members.**

### Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations .

My district will survey former members to better understand and evaluate how to improve member satisfaction.

## NET GROWTH GOAL

80	+	20	-	85	=	15
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FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

**In the 2019-2020 fiscal year, my district will serve 20000 people.**

### Action Items:

Of the total number of people served in my district, 10000 people will be youth (under 18 years old).

My district will use and promote service resources to achieve our goal (i.e. Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships, and Fundraising Guide).

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

## SERVICE ACTIVITIES

**In the 2019-2020 fiscal year, my district will complete 200 service activities.**

### Action Items:

I will educate clubs in my district about our global causes.

## SERVICE ACTIVITY REPORTING

**In the 2019-2020 fiscal year, 80 % of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects.

I will ensure the Global Action Team continues to support clubs in reporting .

I will emphasize the responsibility of the Club Service Charis to report their clubs service.

My district will use and promote service resources to achieve our goal (i.e. Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal:

We will prepare a handbook with a set of activities for all five global causes till september 2019.

### Custom goal and action items

Definition and implementation of Service action plans concerning Youth , Vision, Hunger, Environment and Diabetes for District and disclosure of propositions for Clubs by June 2020.

- For future leaders a training workshop will be organized in May 2019 how to use of web applications (MyLci, MyLion) and social networks.
- The GST coordinator will actively participate in the Cabinet meetings.
- The GST coordinator will empowered the Zone Chairperson to how to support clubs in implementation of Service .
- Zone Chairperson will check the club reports and encourage them to report regularly.
- We will encourage clubs to collaborate in services to achieve better effects .
- We will continue with the existing projects of Zones and District .
- We will improve the visibility and public image using social media and networks .

## LCIF: PARTICIPATE

**By the end of the 2019-2020 fiscal year, 10% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.**

### Action Items:

I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service.

My district will promote members giving \$2 each week to Campaign 100: LCIF Empowering Service.

I will lead by example and personally support LCIF with an annual donation of US\$ 100.00

## FUNDRAISE

**During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 5000.00 to support Campaign 100: LCIF Empowering Service.**

### Action Items:

## ADVOCATE

**In the 2019-2020 fiscal year, 80% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### **Action Items:**

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

We will prepare instructions for using the new MyLion application in the Slovenian language .

### **Custom goal and action items**

Improving the awareness of the importance of LCIF Club Coordinators. Implementation of the Sight First Grant for the early treatment of blind and visually impaired children by the age of 6.

- Education for vice presidents and other potential lions leaders is to be in May 2020.
- The LCIF committee will actively raise awareness about the meaning and role of the LCIF.
- The Project Committee on the Early Treatment of Blind and Visually Impaired Children will regularly report to the Cabinet meetings on the progress of the project.